

Dear Vehicle Owner,

Congratulations and thank you for choosing Joe Rizza Acura to purchase your new vehicle.

We are extending our appreciation to you for your recent purchase by enclosing an exclusive membership card that enrolls you in our **Rizza Rewards program**. Your membership card contains 40 valuable **"Rizza Cash"**\* rewards. We have enclosed a brochure explaining the many benefits that you are entitled to as a member of the **Rizza Rewards program**.

We recommend that you keep the brochure in your glove box for quick reference. Either place your membership card in your wallet or in your glove box with your owners manual and maintenance schedule, assuring that it will always be available for use while having your vehicle serviced.

Again, we would like to thank you for choosing Joe Rizza in purchasing your new vehicle. Please, don't hesitate to take advantage of the many benefits of your **Rizza Rewards membership**.

From Joe Rizza to you... Happy Motoring.

Sincerely,  
Gary Precin  
General Manager

## Visit One of Our 12 Rizza Franchises Today!

### FORD

8100 West 159th St.  
**Orland Park**  
708 **403.0300**

### FORD

2100 South Harlem Ave.  
**North Riverside**  
708 **442.7000**

### PORSCHE

8130 W. 159th Street  
**Orland Park**  
708 **364.2400**

### ACURA

8150 West 159th St.  
**Orland Park**  
708 **403.7770**

### KIA

8100 West 159th St.  
**Orland Park**  
708 **364.2248**

### CHEVY

8200 South Harlem Ave.  
**Orland Park**  
708 **594.6400**

### CADILLAC

8425 West 159th St.  
**Orland Park**  
708 **429.6000**

### BUICK

8425 West 159th St.  
**Orland Park**  
708 **429.6000**

### HUMMER

8425 West 159th St.  
**Orland Park**  
708 **429.6000**

### SAAB

8425 West 159th St.  
**Orland Park**  
708 **429.6000**

### LINCOLN

1125 East Ogden Ave.  
**Naperville**  
630 **355.8140**

### MERCURY

1125 East Ogden Ave.  
**Naperville**  
630 **355.8140**

# Rizza Rewards



*"This one's on us!"*

## APPLY TODAY!

See Your Rizza Sales Representative For Details.

The Rizza Group reserves, not only, the right to end the Rizza Rewards program without notice at any time, but also, the right to limit the amount of "Rizza Cash"\* redeemed for any transaction. \*Cash value 1/100th of 1c. Good only in USA. Customer is responsible for any and all sales tax.

[www.rizzacars.com](http://www.rizzacars.com)



## You're the reason we're here...

As Americans, we have the freedom to choose where we purchase our products. We appreciate that you chose a **Rizza Dealership**. Our goal, each and every day, is to earn your loyalty and repeat business. Our entire organization and its growth is built upon customer satisfaction and our ability to keep you happy, now and always.

The "**Rizza Rewards**" Program is our way of showing appreciation for your patronage. Reserved exclusively for Joe Rizza customers, this program rewards you with exciting and valuable "**Rizza Cash**"\* which can be applied toward Rizza service, parts or body work.

Upon the purchase of your vehicle, you were enrolled in the **Rizza Rewards Program** and have received an exclusive membership card that identifies you as a valued and appreciated member of the Rizza family. Simply present this card when bringing your vehicle in for service or making a parts purchase. If you are using our convenient after-hours service key drop box, just enclose the card in the envelope. Upon completion of the work, the cashier will return your card to you along with your earned "**Rizza Cash**"\*, good for any future Rizza transaction.



## HERE'S HOW THE RIZZA REWARDS PROGRAM WORKS...

### Vehicle Purchase or Lease

You will receive "Rizza Cash" based upon the purchase or lease price of your vehicle.

Under \$10,000	.....	40	"Rizza Cash"
\$10,001	.....-\$15,000	50	"Rizza Cash"
\$15,001	.....-\$20,000	60	"Rizza Cash"
\$20,001	.....-\$25,000	70	"Rizza Cash"
\$25,001	.....-\$30,000	80	"Rizza Cash"
\$30,001	.....-\$35,000	90	"Rizza Cash"
\$35,001	.....-\$40,000	100	"Rizza Cash"

### Service...

As a **Rizza Rewards** member, you will receive "**Rizza Cash**"\* in the amount of 1 "**Rizza Cash**"\* for every \$25 spent each time you come in for service, parts or body work at Rizza's **GUARANTEED LOW PRICE, PROFESSIONAL SERVICE DEPARTMENT**, even if you purchased your vehicle elsewhere. Your "**Rizza Cash**" is good up to **\$500 or 50%** of your total bill, whichever is the lesser.

## More exciting ways to use your membership...

As an added bonus from our family to yours, we encourage you to use your **Rizza Rewards membership card** as a gift card to your family. You have the ability to extend your membership card to your family members when they have their automobile serviced at Rizza. Your **Rizza Reward membership** will assure you that their vehicle's maintenance will be taken care of with ease.

### Good at any JOE RIZZA dealership...

"**Rizza Cash**"\* is good at **YOUR** local Rizza Dealership. See the back of this brochure for a complete listing. We hope to see you soon!

### Check your points online!

Visit  
[www.rizzarewards.com](http://www.rizzarewards.com)  
<<http://www.rizzarewards.com/>>

for full access to your point totals, transaction history, and account information. Log on with the account information emailed to you when you sign up at the store. You'll receive access the second you sign up so start earning those points!